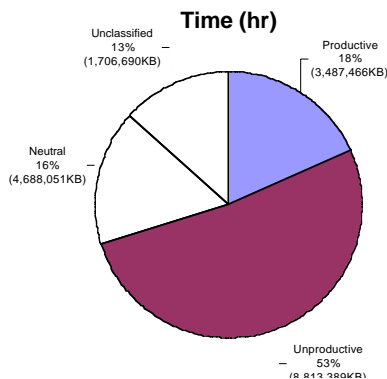# W3Thermo

Internet Productivity Assessments

Do you know where your Internet dollars are being spent? Your bandwidth? Your man-hours? How much time is spent by employees surfing the web? During business hours? During lunch? During off hours? What sites do they visit? Job hunting? Sexually explicit? If you do not know the answer to these questions, use W3Control's W3Thermo to determine the productivity of your Internet investment.

By understanding Internet usage, a company can reduce wasted Internet bandwidth, improve capacity for business needs, monitor the success of Internet Usage Policy, maintain a professional work environment and reduce legal liability.

Time (hr)

Unclassified
13%
(1,706,690KB)

Productive
18%
(3,487,466KB)

Neutral
16%
(4,688,051KB)

Unproductive
53%
(8,813,389KB)

W3Thermo Internet Productivity Reporting
W3Thermo is an enterprise solution that analyzes data from log files of proxy servers and firewalls creating Internet Productivity profiles. Using a database of 1.5 million URLs classified in 60 categories, W3Thermo summarizes URL requests by subject categories and determines productivity based on your parameters. The database includes URLs of all topics, not just pornography, violence and other negative sites, to give you a complete assessment of Internet use.

W3Thermo Reports summarizes productive, unproductive and neutral use of the Internet in terms of hits, Kbytes and hours and calculates the cost in dollars. Reports can be created for the overall company, groups and individuals. In addition, the Reports indicate the amount of access to pornographic sites in hours and dollars.

- Reduce Internet costs.
- Improve Internet capacity.
- Reduce legal liability.
- Improve employee productivity.

W3Thermo Reports include:
- Company Wide Reports
- Group Reports
- Workstation Reports
- Overall Summary
- Category Summary
- Day of Week
- Time of Day

- Top 50 Productive Sites
- Top 50 Unproductive Sites
- Top 50 Neutral Sites
- Top 50 Productive Users
- Top 50 Unproductive Users
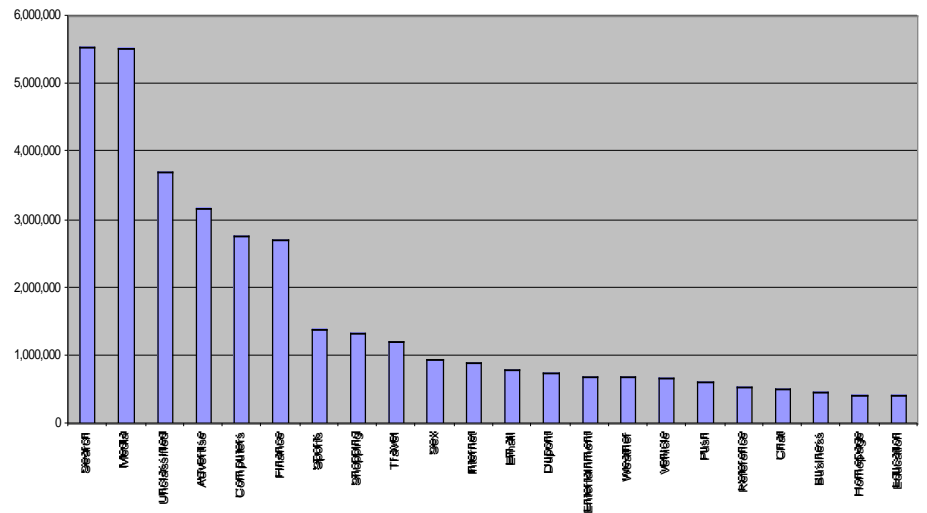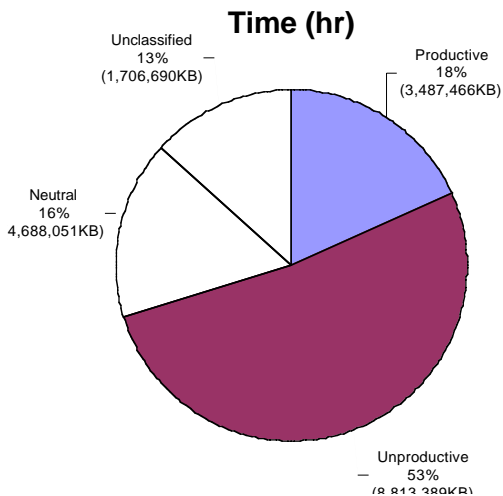- Workstations Accessing Sex Site

Internet Productivity Reports

With over 30 charts and graphs, W3Thermo Internet Productivity Reports provide all the
information you need to analyze your Internet usage.

Category	Hits	% Hits	KBytes	% KBytes	Time (hr)	% Time
Productive	6,503,370	16.66%	3,487,466	18.65%	6,818	18.29%
Unproductive	18,726,415	47.96%	8,813,389	47.14%	19,384	52.00%
Neutral	10,120,199	25.92%	4,688,051	25.08%	6,129	16.44%
Unclassified	3,694,889	9.46%	1,706,690	9.13%	4,944	13.26%
Totals	39,044,873	100.00%	18,695,596	100.00%	37,275	100.00%

Category	$/2wks	$/Month	$/Quarter	$/Year
Productive	$340,889	$738,593	$2,215,779	$8,863,114
Unproductive	$969,198	$2,099,928	$6,299,784	$25,199,135
Neutral	$306,472	$664,023	$1,992,068	$7,968,272
Unclassified	$247,206	$535,613	$1,606,839	$6,427,356
Totals	$1,863,765	$4,038,156	$12,114,469	$48,457,877

Time Period	Unprod. Hours	Costs	Sex Usage Hours	Sex Usage Costs
Two Weeks	19,384	$969,198	726	$36,283
Month	41,999	$2,099,928	1,572	$78,612
Quarter	125,996	$6,299,784	4,717	$235,836
Year	503,983	$25,199,135	18,867	$943,345

Time (hr)

Unclassified 13% (1,706,690KB)
Productive 18% (3,487,466KB)
Neutral 16% 4,688,051KB
Unproductive 53% (8,813,389KB)

W3Control Categories Above 1% of Total Hits

Scaleable Enterprise Solution

W3Thermo is scaleable and can quickly process gigabytes of data from the proxy servers throughout your enterprise. Server support:

- Supports Solaris, Linux, IBM-AIX
- Multi-threaded
- Multiple processes
- Multiple processors

URLs Classified in 60 Categories

Activists	Fashion	Organizations
Advertise	Finance	Paranormal
Alcohol & Tobacco	Food	Politics
Alternative Journals	Gambling	Push
Alternative Lifestyles	Games	Real Estate
Arts and Culture	Government	Reference
Business	Hacking	Religion
Chat	Hate Speech	Science
Classified Advertising	Health and Medicine	Search Engines
Community	High Tech	Self-Help/Recovery
Computers	Hobbies	Sex
Criminal	Home Pages	Shopping
Cult	Humor	Sports
Dating	Internet	Social Science
Drugs	Kids	Travel
Education	Lifestyle	UseNet
E-mail	Legal	Vehicles
Employment	Local	Violence
Entertainment	Media	Weapons
Environment	Opinion	Weather

Managed Internet Use Increases Productivity and Reduces Costs

Contact W3Control, Inc. today to learn how to benefit with improved Internet productivity.

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